WCCUSD Strategic Plan
Guiding Principles

1. **Student success:** WCCUSD seeks to provide the highest quality education possible, enabling all students to be college and career ready, make positive life choices, strengthen our community, and successfully participate in a diverse and global society. Given WCCUSD’s mission, the strategic planning effort will focus on improving student outcomes and achievement through equitable, inclusive, and transformative educational opportunities. WCCUSD seeks to engage the community in shaping an inclusive vision of what student success will mean moving forward.

2. **Community engagement:** WCCUSD’s success is dependent on broad-based community support. As such, the strategic planning effort will prioritize engaging the entire community and inviting anyone interested in the process to participate. We expect to meet with students, parents, teachers, administrators, business leaders, faith communities, nonprofit service providers, and a variety of other community members. Information and perspectives gleaned through an assortment of engagement efforts, including among others, 1-on-1 interviews, focus groups, and town halls, will be used to inform the strategic recommendations ultimately put before the WCCUSD School Board.

3. **Diversity:** WCCUSD values the voices of all stakeholders and embraces their diverse backgrounds, experiences, and perspectives.

4. **Open-Mindedness:** WCCUSD recognizes that a successful strategic planning process requires an open mind and a willingness and ability to challenge long-held assumptions about the district and its students, parents, employees, and community. WCCUSD welcomes these opportunities throughout the process, seeking to identify creative solutions and critical levers both inside and outside the district that will enable the district to implement the clear vision developed through the strategic plan.

5. **Transparency:** WCCUSD believes that the strategic planning process should be an open one. WCCUSD is committed to transparency and invites the entire community to ask constructive questions throughout the strategic planning process.

6. **Communication:** WCCUSD wants the community to clearly understand the efforts of the strategic planning team throughout the process. In the spirit of transparency, WCCUSD is committed to regularly communicate strategic planning updates to any stakeholders and community members.

7. **Flexibility:** WCCUSD believes the strategic plan should honestly assess and acknowledge limitations in resources and capacity and be implementable based on that assessment. WCCUSD is open to new possibilities and directions and its strategic plan will identify opportunities for growth and improvement.

8. **Accountability:** WCCUSD believes in being accountable to our students, families, communities, and employees. The strategic plan will be informed by best practices and have clear, measurable objectives against which the public and district leadership and staff can evaluate progress.