MEDIA RELEASE FORM

GENERAL RELEASE

For Media Interviews, Photographs, Filming, Interview Comments, and Posting on the Internet

TO: Parents and Guardians

FROM: Principal's Office

Occasionally, the School District and organizations/associations connected with the district would like to use the name, photograph(s), video recording, and/or interview comments of students for educational and promotional purposes, including district-generated news articles and brochures. On occasion, the school also receives requests from the news media to photograph, film, or interview students while covering school events and activities. Such images and comments are used for news purposes only and not for commercial purposes.

As part of each school's parent/community information program, your school or the district may also wish to place students' pictures, schoolwork, and/or names on the district or school's website, post on social media and use for advertising and marketing purposes.

In order to use such material, parental consent is necessary for any student under eighteen (18) years of age.

2018-19 SCHOOL YEAR
Please fill out this form and return to your school

Please indicate below if you give permission for your child's name, image, or comments to be used:

For School District publications, advertising and marketing, and educational organizations connected to the district	___ YES	___ NO
By the news media, including newspapers, radio and television	___ YES	___ NO
On the district and/or school website and/or social media	___ YES	___ NO

I understand that the school and the district have no control over further distribution of a photo or image once it appears in a school or district publication or website. By signing below, I hereby release the West Contra Costa Unified School District from any damages or injuries claimed by the student or parent related to production or distribution of the photo or image.

Student Name: _____School: _____

Grade: _____ Teacher: _____

Parent/Guardian Signature:_____ Date: _____

WEST CONTRA COSTA UNIFIED SCHOOL DISTRICT
Communications Department (510) 231-1150

Office Note: Please file under Media Release Binder