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ECHS Archiving Project Newsletter

Newsletter Issue XLIX **February 2017**

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PRESIDENT'S MESSAGE

Greetings to all Gauchos and Gaucho families.

Each of you has been a part of the City of El Cerrito's history. This year the city is celebrating its 100-year anniversary. Here is hoping that some of you might want to attend a few of the many activities that are planned each month and throughout the year. Please go to the website to see the planned calendar of activities for the whole year, including several related to El Cerrito High. <http://www.el-cerrito.org>.

If you are planning to downsize or to do some spring cleaning this year and have ECHS memorabilia you are wondering what to do with, please consider donating it to the ECHS Archiving Project. To find out how, contact Joann at jsbayat1@comcast.net.

Jackie Fleming Fonken,
Class of 1956
Call 510-232-9149
j_fonken@hotmail.com

Coach Quirico's



Hosted by the El Cerrito Historical Society

April 19, 2017

El Cerrito Centennial Celebration



El Cerrito Celebrates Its 100th Birthday!

In 1917, the town of El Cerrito was officially incorporated. There will be a year-long celebration to commemorate the occasion.

On average, four centennial events are planned monthly. In September, there will be a big weekend including a parade, dinners and music events.

Want to be part of The El Cerrito Showcase Parade?

We are looking for El Cerrito's outstanding citizens, businesses, clubs and organizations that want to organize groups to walk together in the Parade. The approximately 1.5-mile route will start at the north end of town and end at Cerrito Vista Park, where the Parade participants and community members will enjoy a festive birthday party with complimentary lunch and birthday cupcakes, live music and chalk art activities.

If you want to participate, please let us know by contacting Jsbayat1@comcast.net or 510 524 9468

Hope you will celebrate with us!

Outstanding ECHS Graduates

Steven Schroeder, ECHS class of 1956, has had many outstanding accomplishments. After high school, he attended college at Stanford, followed by medical school at Harvard. He

Talk: El Cerrito High Athletics - A History of Victory (by Larry Quirico)

- 7:00 pm
- El Cerrito Community Center
(7007 Moeser Lane)

Hall of Fame Ceremony

November 2017

Quick Links

[How to Donate an Item](#)

[ECHS Website](#)

[Archiving
Products](#)

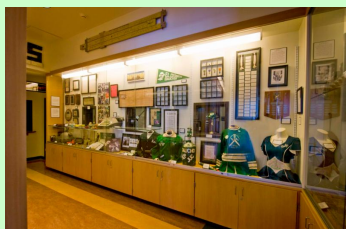
[Alumni Information](#)

[Athletic Hall of Fame](#)



Take a Look!!

Visit our Museum!



[Old and new, updated pictures of
ECHS.](#)

Interesting Alumni

Do you have a classmate who has contributed to society and you think we would like to hear about him or her?

followed that with an internal medicine internship and residency at Boston City Hospital, along with work at the Centers for Disease Control (CDC) in Atlanta during the Vietnam War. At the CDC he worked to prevent salmonella infections, which commonly result after ingesting contaminated food and result in gastroenteritis, which, when severe, can be fatal. After academic jobs at Harvard and George Washington (DC) medical schools, Steve returned to the Bay Area in 1976 to join the faculty at the University of California, San Francisco (UCSF) School of Medicine. At UCSF, he practiced as a general internist in the hospital and the clinic and did research in health policy. In 1980, he founded the Division of General Internal Medicine at UCSF.

In 1990, Steve went to Princeton to be the president and CEO of the Robert Wood Johnson Foundation (RWJF), the nation's largest health-care philanthropy. During his 12-1/2 years at RWJF, the foundation made more than \$4 billion in grants to improve the health and health care of all Americans. Highlights of those years included major progress against tobacco use, better patterns of care at the end of life, expanding health insurance coverage for children, and enriching opportunities in medicine for minority students and young minority faculty.

Although Steve loved the RWJF years, there was a strong pull to come back to the Bay Area. His father was still living in El Cerrito, both sons were in medical residencies on the west coast, and he and wife Sally still owned their home in Tiburon. So, in 2003 they returned to the Bay Area. For the past 14 years Steve has been Distinguished Professor of Health and Health Care in the Department of Medicine at UCSF, as well as director of the national Smoking Cessation Leadership Center (SCLC). The SCLC works to help national organizations do a better job at helping smokers quit. Despite amazing progress in smoking over the years-with smoking rates among adults declining from 42% in 1964 to 15% today-smoking still accounts for some 500,000 deaths each year in the United States alone, and 6 million world-wide. In contrast to when he was in high school, smoking today is concentrated among vulnerable populations, including those with mental illnesses and substance use disorders such as alcoholism and drug abuse, the homeless, those in prison, the LGBT population and persons living in the southeastern parts of the United States. His Center works to reach those populations and help them to stop smoking and thus avoid premature death and disability.

Steve continues to work full-time and also sits on many organizational boards, some national and some local. He has won many honors, including receiving six honorary doctoral degrees.

Steve married Sally Ross, whom he met in Boston, in 1967, and they have two sons, both physicians, and four grandchildren, three girls and one boy. His son David is a cardiologist in Portland, Oregon, and son Alan is a pediatrician at Stanford.

Steve's parents, Arthur and Norma, lived out their long lives in El Cerrito. Norma died in 2001 at age 91, and Art died in 2006, shortly after his 99th birthday. Art was very active in many El Cerrito organizations, and in the last years of his life he and Steve set up a scholarship fund-named after Art and Norma-for ECHS graduates. In addition, Steve and Sally have established a family foundation that has made contributions in Richmond to programs that improve childhood literacy and revitalize neighborhood parks. He is still in touch with a few ECHS classmates, and wishes all his fellow Gauchos a good life.

Contact Roddy Lee at
ECarchproject@aol.com

Reunion Information Reviews and updates

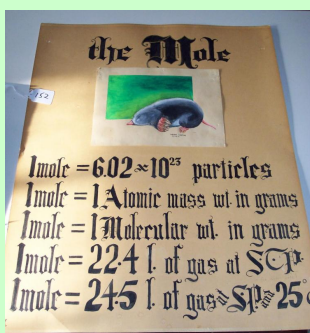
Updated 1/2/2017

Class of 1967--50 year

- October 14, 2017
- Mira Vista Country Club
- Contact: Roddy Lee--
echs1967@aol.com

Reunion leaders: If you are planning your reunion or need information about your reunion.

Please Contact Roddy Lee:
ECArchProject@aol.com



Limited Tiles Available!



Athletes of El Cerrito High School

Were you an athlete at El Cerrito High? Are you proud of your athletic accomplishments as a Gaucho? Of course you are! Would you like your presence on ECHS's athletics fields to be remembered? Do you want your personal and team performances memorialized for all time? You know you do! Here's your opportunity to let everyone know your greatness and at the same time contribute to our Scholarship fund.

How can we memorialize you? Let us install an inscribed tile in your honor. Simply order a tile with your name, sport(s) and years played, and we will install it prominently for all to see in the new El Cerrito High School Stadium! We help you, and you help us help students by providing scholarships.

Our Tile Project raises funds exclusively for ECHS student scholarships. Over the past thirteen years we have awarded over \$39,000 to deserving ECHS students. Please help us continue this important tradition.

Order your tile now!

<http://elcerritogauchos.net/archiving/archiving-project>

If you have questions, please contact Roddy Lee,
ecarchproject@aol.com

"We" are the El Cerrito High School Archiving Project, and it is our mission to support the development of a strong ECHS alumni body, to collect, preserve and celebrate the history of El Cerrito High School, and develop connections to current students and to the El Cerrito community.

Missing - Alumni Class Reunion Leaders

We are looking for you. Your fellow classmates would like to know when your next reunion is scheduled, and they look to the Archiving Alumni Liaison to give them that information. So, PLEASE, tell us who you are and where you have been



hiding.

Missing Leaders:

Classes of 1946-47, '51-53, '77, '83, '86, '88-93, 1996-2000, '02-05, '07 -15.

We need to have the following information for your classmates:

Name, Email, Home Address, Phone #, Cell # and, of course, year you graduated.

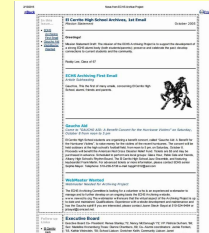
Ladies, if you have a maiden name, we need that information also.

If you are not someone who plans your reunion, please go online and register with the Archiving Project Newsletter Editor Roddy Lee, and he will add you to our mailing list and keep you up-to-date on what your school alumni are up to. ECArchiveProject@aol.com

Contact Alumni Liaison: Kathie (Nemy) Weinstein, Class of 1958; email Bjhardy4@att.net, phone (510) 215-5570.

Archiving Our Newsletters

- [Special Events](#)
- [Newsletters 1-10](#)
- [Newsletters 11-20](#)
- [Newsletters 21-30](#)
- [Newsletters 31-40](#)



Website Link: items for sale

2017 Gift Ideas! Archiving Project Fundraisers!

- Pencils 2/\$1.00
- Pens 2/\$1.00
- Pins \$1.00
- School Photos \$1.00
- Book Marks \$3.00

"Green & White/The Gaucho Story" - the DVD - \$15.00

- ECHS Bags \$10.00
- Reunion Bags \$5.00
- Gauchos Stadium Seat Cushions . . \$15.00
- License Plate Frames . . . \$7.00

Contact

Donna Houser	Jackie Fleming Fonken
510-234-2251	510-232-9149
houserini@sbglobal.net	j_fonken@hotmail.com



Executive Board

President-Jackie Fonken,'56,
Vice President, Alumni/Reunion Outreach Coordinator, Scholarship-Kathie Weinstein,'58,
Recording/Corresponding Secretary-Diane Sericati,
Treasurer/Financial Secretary-Dianne Chambers,'69,
Museum and Display, Scholarship-Joann Steck-Bayat,
Oral Historian/Biographer-Janet Abelson,
Museum and Display, Scholarship-Lu Tipping,
Fundraising Event, SAF Representative, Scholarship, Merchandising Manager-Donna Houser,
Communication Coordinator, Scholarship-Roddy Lee, '67,
Alumni/Reunion Outreach Coordinator, Fundraising, Merchandising Manager-David Bilyeu,'65,
Scholarship-Gregg Mayer,'76,
Museum and Displays, Archive Database Manager-Lynn Maack,'63,
Museum and Displays-Sandi Genser-Maack,'63,
School District Liaison -Lee Matteucci,
Hall of Fame Coordinator Larry Quirico,'58,
Past President,Community Outreach- Patricia Durham-Mitchell,'68,
Scholarship-Howard Mackey,'44,
Media-Jessica Lee,'00,
Member-Rosenda Thomas,'71
Member- Sam Burns, '71
Member-Kent Sanctuary, '64
Member-Marilyn O'Brian, '58
Member-Bonnie Taylor, Faculty

El Cerrito High Archiving Project Mission Statement:

Support the development of a strong El Cerrito High School alumni body - Collect, preserve and celebrate the history of El Cerrito High School.

Develop connections to current students and the El Cerrito community.

email: ecarchproject@aol.com